Nonconsensual Intimate Image Removal Kit

Reviewed and revised September 30 2026

This kit explains how to document intimate image abuse, request removal, reduce further sharing, and track follow-up. Consult a licensed attorney before taking action. Start with the platform's reporting process. Use the editable notices only after checking the facts and your authority to make the statements.

Scope: U.S. focused general information and sample language only. This kit is not legal advice. It does not establish an attorney-client relationship or determine whether any particular posting violates a law. Consult a licensed attorney for advice about your specific situation. Legal remedies depend on the facts and jurisdiction. The information and templates are provided "as is" without warranties of any kind, express or implied, including warranties of accuracy, completeness, or fitness for a particular purpose. For immediate danger, call 911; for threats or extortion, seek law enforcement and victim support.

Immediate action checklist

- Preserve evidence safely. Record exact URLs, account handles, dates, times and time zone, threats, and report confirmations. For adult content, capture screenshots showing the page context and URL when safe. Keep originals secure and limit access.
- If the person was under 18 when the image was created, do not download, forward, or create additional explicit copies to document or submit it. Record links and surrounding nonexplicit information and seek NCMEC assistance. [2]
- Report the specific post and account through the platform's intimate image abuse process. Save the submission, confirmation, and case number.
- Reduce further sharing through the appropriate hashing service below, while also pursuing removal of existing posts.
- Request search result removal separately. Track each URL and each service's response; search removal does not remove the source page.

Choose the appropriate hashing service

Adults in the imagery: StopNCII.org creates a digital fingerprint on your device and shares that fingerprint with participating platforms. It may help identify matching content; it does not cover the entire internet or encrypted services. Edited copies may need separate hashes. See its current eligibility rules. [1]

Under 18 in the imagery: Use NCMEC's Take It Down, even if you are now an adult. The image stays on the device. Do not download or ask others to send an image for this purpose; if it is unavailable, report to the CyberTipline. [2]

StopNCII https://stopncii.org/
Take It Down https://takeitdown.ncmec.org/
CyberTipline https://report.cybertip.org/

Removal strategy and reporting routes

Platform removal and copyright notices

Use an NCII report when you are depicted in intimate material shared without consent, including a fabricated depiction. A copyright notice is a separate route available to the copyright owner or an authorized representative. Being the person depicted does not alone establish copyright ownership. Do not claim ownership unless it is accurate. [3]

Under the TAKE IT DOWN Act, covered platforms must remove qualifying material within 48 hours of receiving a valid request and make reasonable efforts to identify and remove known identical copies. This is not a universal deadline for every recipient. FTC enforcement of the platform notice and removal provisions began May 19, 2026. [4]

Search results

Ask Google and Bing to remove qualifying intimate imagery from search results. De-indexing reduces visibility but does not delete the source content or guarantee that it becomes undiscoverable. Do not assume Bing removal automatically updates Yahoo or DuckDuckGo within a fixed period; check results and use each service's current process.

Google removal starting point
https://support.google.com/websearch/troubleshooter/3111820
Microsoft privacy reporting starting point
https://www.microsoft.com/concern/privacy

Social media and content platforms

Use the report menu on the post or account and select the option for intimate imagery shared without consent. If unavailable, use the platform's Help Center or published TAKE IT DOWN request process. Form labels and links can change; the starting points below are not a guarantee of a particular form or response time.

- Facebook and Instagram: use the in-app reporting tools or Meta Help Center.
- X: https://help.x.com/ — locate private information or intimate media reporting.
- Reddit: https://www.reddit.com/report
- TikTok: https://www.tiktok.com/legal/report/privacy
- Telegram: use in-app reporting; consult https://telegram.org/faq for current abuse reporting instructions.

Unresponsive websites and infrastructure providers

Look first for the site's abuse contact and, for copyright claims, its designated DMCA agent. ICANN Lookup (https://lookup.icann.org/) can help identify the registrar; it does not reliably identify the actual hosting provider. Nameservers may belong to a DNS or proxy provider. A registrar does not ordinarily control individual site content.

If Cloudflare is involved, use https://www.cloudflare.com/abuse/. Its role and response depend on the service used; a proxy or CDN provider may forward reports rather than remove content at the origin. [5]

Template 1 DMCA copyright notice

Use only if you own the relevant copyright or are authorized to act for its owner. Send to the service provider's designated DMCA agent or published copyright reporting process. Complete every field. This notice includes a statement under penalty of perjury; a materially false statement may result in personal liability under 17 U.S.C. 512(f). A valid notice requests removal or disabling access; it does not guarantee permanent deletion. Notices may be disclosed to the uploader. [3]

Subject: DMCA copyright infringement notice and takedown request
To: [DESIGNATED DMCA AGENT]
Date: [DATE]

Dear Copyright Agent,

I request removal or disabling of access to the infringing material identified below under 17 U.S.C. § 512(c)(3).

Identification of the copyrighted work

[DESCRIBE THE ORIGINAL PHOTOGRAPH OR VIDEO AND PROVIDE INFORMATION SUFFICIENT TO IDENTIFY IT. DO NOT ATTACH INTIMATE MATERIAL UNNECESSARILY.]

Identification and location of infringing material

[INSERT EACH SPECIFIC PAGE OR FILE URL AND IDENTIFY THE MATERIAL ON THAT PAGE.]

Authority and contact information

I am [THE COPYRIGHT OWNER / AN AUTHORIZED REPRESENTATIVE OF THE COPYRIGHT OWNER].
Copyright owner: [NAME]
Sender: [NAME]
Mailing address: [ADDRESS]
Telephone: [NUMBER]
Email: [EMAIL]

Required statements

I have a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner, its agent, or the law.

The information in this notification is accurate, and under penalty of perjury, I am authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.

Please acknowledge receipt, provide a reference number, and confirm removal or disabling of access to the identified material.

Sincerely,
[PHYSICAL OR ELECTRONIC SIGNATURE]
[TYPED NAME]

Follow-up: A counter-notice may lead to restoration of access under the statutory process. Seek counsel promptly if a counter-notice is received. Do not assume a copyright notice creates a 24 or 48 hour deadline. [3]

Template 2 Intimate image removal request

Use the platform's published request process whenever available. This template is for the depicted person or an authorized representative. Make every statement accurate; a knowingly false removal request may result in liability or platform sanctions. Identify fabricated imagery explicitly. Platform coverage and statutory definitions must be checked. [4]

Subject: Urgent request to remove nonconsensual intimate imagery
To: [PLATFORM OR SITE REPORTING CONTACT]
Date: [DATE]

Dear Content Safety Team,

I am [THE PERSON DEPICTED / AN AUTHORIZED REPRESENTATIVE OF THE PERSON DEPICTED] in the intimate material identified below. I request its removal or disabling of access through your nonconsensual intimate imagery reporting process and, where applicable, the TAKE IT DOWN Act.

Content location and identification

[INSERT EXACT URLS, POST OR MESSAGE IDENTIFIERS, ACCOUNT HANDLES, AND A BRIEF DESCRIPTION SUFFICIENT TO LOCATE THE CONTENT.]

Statement of lack of consent

I have a good faith belief that the identified intimate depiction was published without the consent of the person depicted.
[IF APPLICABLE: THE CONTENT IS A DIGITALLY CREATED OR ALTERED INTIMATE DEPICTION OF ME / THE PERSON I REPRESENT.]

Requested action

Please remove or disable access to the identified content. If the TAKE IT DOWN Act applies, please act within 48 hours of receiving this valid request and make reasonable efforts to identify and remove known identical copies. Please address thumbnails and previews under your applicable policies.

Please acknowledge receipt, provide a reference number, and confirm your action. I also request voluntary preservation of relevant account and posting records for potential legal process, consistent with applicable law. This request does not constitute a court order, law enforcement preservation demand, or legal obligation to preserve; formal legal process may be required to compel preservation.

Contact and signature

Person depicted: [NAME OR IDENTIFYING INFORMATION REQUIRED BY THE PROCESS]
Representative, if any: [NAME AND AUTHORITY]
Safe contact email or other contact method: [CONTACT]
Physical or electronic signature: [SIGNATURE]
Date: [DATE]

Privacy and escalation: Provide the information the process requires, using a safe contact method. Ask how information is handled. If a covered platform fails to comply with a valid request, report the platform at https://www.takeitdown.ftc.gov/. This FTC complaint route differs from NCMEC's hashing service. [4]

Template 3 Demand to stop distribution

Use only after considering whether direct contact could increase threats, retaliation, or sharing. Have counsel review this notice before sending. For extortion or safety concerns, consult counsel or law enforcement before contact. Do not claim evidence was collected or proceedings will be filed unless that is true. This template separates removal from public access from preservation of evidence.

Subject: Demand to stop sharing intimate material
To: [NAME OR USERNAME]
Date: [DATE]

[NAME],

I do not consent to your publication, distribution, or threatened distribution of intimate images or videos depicting me. This includes [BRIEFLY IDENTIFY THE MATERIAL, POSTS, OR THREATS WITHOUT ATTACHING INTIMATE FILES].

Requested action

- Immediately stop publishing, transmitting, sharing, or threatening to distribute the identified material.
- Remove or disable public access to postings and links you control, and request removal of copies you caused to be posted elsewhere.
- Do not forward the material to anyone else.
- Preserve relevant communications, posting records, and account information without alteration for potential legal proceedings. Obtain advice from counsel about secure handling of any evidentiary copy and applicable preservation obligations. Do not destroy evidence.

Please confirm by [REQUESTED DATE AND TIME, INCLUDING TIME ZONE] that you have stopped distribution and removed public access to material you control. This requested response time is not a statement of a universal statutory deadline.

Depending on the facts and applicable law, this conduct may support criminal complaints or civil remedies. Do not include this statement unless counsel has confirmed that the referenced remedies are reasonably available on your facts. I reserve all rights, including seeking advice from counsel, reporting threats or distribution to law enforcement, and pursuing appropriate relief.

Please direct any response to [COUNSEL OR SAFE CONTACT METHOD].

Signed,
[NAME]
[SIGNATURE]
[DATE]

Before using this notice

Have counsel assess jurisdiction, the facts, available remedies, and preservation obligations. Do not include blanket claims that every posting violates copyright, that every recipient loses safe harbor protection, or that a private demand automatically requires destruction of every copy.

Follow up support and sources

Maintain a removal log

For each report, record the exact URL, platform, submission date and time zone, reporting method, case number, copy of the request, response, follow-up date, and current status. Check source removal and search result removal separately. Keep evidence and notices in a restricted folder; avoid sending intimate material through ordinary email.

Support and escalation

- Cyber Civil Rights Initiative: https://cybercivilrights.org/ccri-crisis-helpline/ — U.S. crisis helpline 844-878-2274. [6]
- NCMEC CyberTipline: https://report.cybertip.org/ — report child sexual exploitation, including threats to share imagery created when a person was under 18. Assistance: 1-800-843-5678. [2]
- FTC platform complaints: https://www.takeitdown.ftc.gov/ — for failures to comply with the TAKE IT DOWN Act platform requirements. [4]
- Counsel and law enforcement: use for threats, extortion, disputed ownership, preservation demands, and jurisdiction-specific remedies.

Sources supporting the revisions

Sources checked September 30, 2026. Platform forms, URLs, and procedures may change without notice. These sources support the general guidance; they do not determine the outcome of an individual case.

No warranty is made regarding the continued accuracy or availability of any linked resource.

Consult a licensed attorney for advice specific to your situation.

[1] StopNCII frequently asked questions
https://stopncii.org/faq/

[2] NCMEC Take It Down frequently asked questions
https://takeitdown.ncmec.org/faq/

[3] U.S. Copyright Office Section 512 resources
https://www.copyright.gov/512/

[4] FTC Complying With the Take It Down Act
https://www.ftc.gov/business-guidance/resources/complying-take-it-down-act

[5] Cloudflare abuse approach
https://www.cloudflare.com/trust-hub/abuse-approach/

[6] CCRI crisis helpline
https://cybercivilrights.org/ccri-crisis-helpline/